

2011



Sponsorship Levels:

PO Box 4634 Archdale, NC 27263

434-2073

Fax: 431-5845

Multiple Sponsors Available

Bush Hill Premier Sponsorship

\$7,500

- Prominent placement on all signage.
- Company name or logo on all promotional materials.
- Company name or logo on banners.
- Two booth spaces to promote/sell products.
- Sponsor sign at company two weeks prior to festival.
- Article and picture in Archdale-Trinity News as Premier Sponsor on front page.
- Company name recognized at main stage as Premier Sponsor.
- Two parking spaces at Wachovia Bank on Saturday.
- Company Representative to give 30-second commercial at Main Stage.
- Company Representative to introduce Band.
- Company logo on Bush Hill Website for three months prior to the festival.
- Company logo on Friday Facts with Bush Hill logo three weeks prior to festival.

Old Plank Road Sponsorships

\$2,500

- Company name or logo on all promotional materials.
- Company name or logo on all banners.
- Booth space to sell/promote products at premier location.
- Sponsor sign at company two weeks prior to festival.
- Article (limited to 350 words) and picture in Archdale-Trinity News.
- Company name or logo on Bush Hill Web site.
- One reserved parking space at Wachovia Bank on Saturday.

Steam Tannery Sponsorships

\$1,000

- Company name on all promotional materials.
- Booth space to sell/promote products.
- Sponsor sign at company two weeks prior to festival.
- Company name on Bush Hill Web site.
- Sponsor written article (250 word limit) and sponsor submitted picture for Archdale-Trinity News.

Muddy Creek Sponsorships

\$500

- Company name on promotional materials.
- Company name on Bush Hill Web site.
- Company name listed in the Archdale-Trinity News.
- Booth space to sell/promote products.
- Sponsor sign at business two weeks prior to festival.

Hand Washing Stations Sponsorships

\$350

- Company name on Bush Hill Web site.
- Company name in Archdale-Trinity News.
- Booth space to sell/promote products.
- Sponsor sign at company two weeks prior to festival.
- Sponsor sign on each hand washing station.

Friends of Bush Hill Sponsorships

\$300

- Company name on Bush Hill Web site.
- Company name in Archdale-Trinity News.
- Booth space to sell/promote products.
- Sponsor sign at company two weeks prior to festival.

See reverse side for additional sponsorship opportunities and sponsorship form.

Sponsorship Opportunities continued

Car Show, Gospel Stage, Quilt Show, Writers' Block, Children's Stage, Main Stage Sponsorships

(Choose venue and amount) (Multiple Sponsorships Available)

\$1,000

- Prominent placement on signage for your venue choice (ex. Car show, Main Stage).
- Company logo or name on banner at your venue.
- Booth space to promote/sell products.
- Sponsor submitted article (limited to 250 words) and submitted picture in Archdale-Trinity News.
- Sponsor recognized at Event/Stage as sponsor.
- Company Representative to give a 30-second commercial at your venue.
- Sponsor sign at company two weeks prior to festival.
- Company name on festival Web site.

\$500

- Company name on banner at stage/event.
- Booth space to promote/sell products.
- Sponsor sign at company two weeks prior to festival.
- Company name on festival Web site.
- Company name listed in Archdale-Trinity News.

\$300

- Booth space to sell/promote products.
- Company name on festival Web site.
- Company name listed in Archdale-Trinity News.
- Sponsor sign at company two weeks prior to festival.

Company _____ Contact _____

Sponsorship Level _____ If Stage, Venue & Amount _____

Address _____ City, State, Zip _____ Bill me _____ Check attached _____