

# 2010



## Sponsorship Levels:

### **Multiple Sponsors Available**

#### **Bush Hill Premier Sponsorship**

**\$7,500**

- Prominent placement on all signage including Friday Night Event.
- Company name or logo on all promotional materials including Friday Night Event.
- Company name or logo on banners.
- Two booth spaces to promote/sell products.
- Sponsor sign at company two weeks prior to festival.
- Article and picture in Archdale-Trinity News as Premier Sponsor on front page.
- Company name recognized at main stage as Premier Sponsor.
- Two parking spaces at Wachovia Bank on Saturday.
- Two reserved parking spaces for Friday Night Event
- Company Representative to give 30-second commercial at Main Stage.
- Company Representative to introduce Band.
- Company logo on Bush Hill Website for three months prior to the festival.
- Company logo on Friday Facts with Bush Hill logo three weeks prior to festival.

#### **Old Plank Road Sponsorships**

**\$2,500**

- Company name or logo on all promotional materials.
- Company name or logo on all banners.
- Booth space to sell/promote products at premier location.
- Sponsor sign at company two weeks prior to festival.
- Article (limited to 350 words) and picture in Archdale-Trinity News.
- Company name or logo on Bush Hill Web site.
- One reserved parking space at Wachovia Bank on Saturday.

#### **Steam Tannery Sponsorships**

**\$1,000**

- Company name on all promotional materials.
- Booth space to sell/promote products.
- Sponsor sign at company two weeks prior to festival.
- Company name on Bush Hill Web site.
- Sponsor written article (250 word limit) and sponsor submitted picture for Archdale-Trinity News.

#### **Muddy Creek Sponsorships**

**\$500**

- Company name on promotional materials.
- Company name on Bush Hill Web site.
- Company name listed in the Archdale-Trinity News.
- Booth space to sell/promote products.
- Sponsor sign at business two weeks prior to festival.

#### **Hand Washing Stations Sponsorships**

**\$350**

- Company name on Bush Hill Web site.
- Company name in Archdale-Trinity News.
- Booth space to sell/promote products.
- Sponsor sign at company two weeks prior to festival.
- Sponsor sign on each hand washing station.

#### **Friends of Bush Hill Sponsorships**

**\$300**

- Company name on Bush Hill Web site.
- Company name in Archdale-Trinity News.
- Booth space to sell/promote products.
- Sponsor sign at company two weeks prior to festival.

**See reverse side for additional sponsorship opportunities and sponsorship form.**

**Sponsorship Opportunities continued**

**Car Show, Gospel Stage, Quilt Show, Writers' Block, Children's Stage, Main Stage Sponsorships**

**(Choose venue and amount) (Multiple Sponsorships Available)**

**\$1,000**

- Prominent placement on signage for your venue choice (ex. Car show, Main Stage).
- Company logo or name on banner at your venue.
- Booth space to promote/sell products.
- Sponsor submitted article (limited to 250 words) and submitted picture in Archdale-Trinity News.
- Sponsor recognized at Event/Stage as sponsor.
- Company Representative to give a 30-second commercial at your venue.
- Sponsor sign at company two weeks prior to festival.
- Company name on festival Web site.

**\$500**

- Company name on banner at stage/event.
- Booth space to promote/sell products.
- Sponsor sign at company two weeks prior to festival.
- Company name on festival Web site.
- Company name listed in Archdale-Trinity News.

**\$300**

- Booth space to sell/promote products.
- Company name on festival Web site.
- Company name listed in Archdale-Trinity News.
- Sponsor sign at company two weeks prior to festival.

**Friday Night Signature Sponsorship**

**\$3,500**

- Prominent Placement on all signage for the Friday Night Event.
- Company logo on all promotional materials for the Friday Night Event.
- Company logo on all banners for Friday Night Event.
- Booth space to promote/sell products on Saturday.
- Sponsor sign at company two weeks prior to festival.
- Company recognized at the Friday Night Event as Sponsor.
- Company representative to introduce band at Friday Night Event.
- Two reserved parking spots at Friday Night Event.
- Submitted article (limited to 350 words) and picture in the Archdale-Trinity News.
- Booth optional on Friday Night near Food Court.

**Friday Night Entertainment Sponsorship**

**\$1,500**

- Company name on banner at Friday night stage/event.
- Booth space to promote/sell products on Saturday.
- Sponsor sign at company two weeks prior to festival.
- Company name on festival Web site.
- Company name listed in Archdale-Trinity News.
- Company name mentioned from stage as a sponsor on Friday night.
- Booth optional on Friday Night near Food Court.

**Friday Night Silver Salute**

**\$500**

- Company name on signage.
- Booth space to promote/sell products on Saturday.
- Sponsor sign at company two weeks prior to festival.
- Company name on festival Web site.
- Company name listed in Archdale-Trinity News.

Company \_\_\_\_\_ Contact \_\_\_\_\_

Sponsorship Level \_\_\_\_\_ If Stage, Venue & Amount \_\_\_\_\_

Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_ Bill me \_\_\_\_\_ Check attached \_\_\_\_\_